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Profile

Highly skilled, Multi-disciplined designer with a focus on Motion Design, Direction and Digital Illustration including design for the web. Has worked for a broad range of clients within the music industry and corporate areas. Has a talent for combining stunning aesthetics with clear conceptual communication. Enthusiastic and passionate no matter what the brief. Works well with others. Able to manage projects efficiently and effectively.

Career and Achievements to date

Cavendish Design and Advertising, London

Oct - Dec 2004

Work Experience

Cavendish Design and Advertising work with corporate and commercial clients producing identities and print solutions for clients such as The British Council, Cancer Research UK and the NSPCC.

Worked with the creative department on live briefs and was active in the creative process from brief to print.

Research | Advertising | Logo Design | Preparing Artwork

Art Refuge UK

Jan - July 2005

In-House designer

Art Refuge is a new charity being set up in the UK to assist Tibetan and Sri Lankan refugees by providing education and shelter in Dharamsala, India.

Designed logo and brand concept for the charity.

Currently consult on all design aspects such as promotion and advertising.

Develop and manage charity website.

Brand Identity | Logo Design | Promotion + Advertising | Web Design

Eclectic Breaks, Record Label

Sept 2005 - July 2007

In-House Designer

Eclectic Breaks is a Record Label based in North London, and mostly deals with Urban, Hip-Hop and Turntablizm acts. EB also runs several promotions including club nights and DJ events, markets DJ equipment including its very own Pro X Analogue Cross Fader and manages several international DJs.

As head of Art Direction at EB, responsibilities included overseeing a small team, setting and working to strict deadlines, liaising with artists and musicians, working under pressure to a consistent and quality standard.

Creative work required a wide spectrum of disciplines such as Flyer + Poster design, Web design and maintenance, promotional video work - including animation and live action, brand identity work, Album and Vinyl sleeve Artwork.

Brand Identity | Web Design | Promotion + Advertising | Animation

Live Video | Print Design | Team Leading

Freelance Motion Designer, Director and Illustrator

July 2007 - Current

Since going freelance in July 2007 I have maintained a multi-disciplined approach working in music video production and direction, motion design, digital illustration, web design and identity design, for a range of clients from broadcast companies to post-production houses, major record labels and independent artists.

As a freelance designer I have been solely responsible for sourcing and pitching for jobs, managing multiple projects effectively and directing and leading teams including film crews and web developers.

Computer Arts magazine

June 2009

Cover CD Feature

Showreel featured on the cover CD of Computer Arts magazine.

Computer Arts Projects magazine

December 2008

Feature

Full page feature on my work in Computer Arts projects, the Motion graphics issue.

Grafik magazine

May 2004

Article

Article publicising Auslander, a magazine created whilst studying in Austria.

The Auslander magazine was produced as a collaboration between international students from Austria to Australia. I headed the project and over saw production and publishing. Developed and created the accompanying website.

Adshel awards

Sept 2003

Competition

1st prize in the Sky category for an Adshel fly poster design.

Freelance Work

Clients + Artists

DJ 2tall

84 Fresh Clothing

Aconite Thrill

Akala

Allen + Heath

Amalgam Digital

Archangel Bar / Restaurant

Bar Rumba Club

Bieler Bros Records, US

Burn Season

Divine Chaos

Eclectic Breaks

Fiction Plane

Grind That Axe Records

Guerilla Guitars

Gunforhire Studios

Haunts

Illastate Records

Juggaknots

Karnivool

Kids In Glass Houses

Lethargy

Mista Jam

Ms Dynamite

Needlework Records

Nonpoint

Roadrunner Records UK

Rob Swift

Salvador & Amanda Restaurant

Sikth

Skindred

Stanton

Stereographic Promotions

The Annexe

Will Haven

Qualifications

3-month Scholarship award for Design Study in Austria (30 ECTS credits)

2003

Fachhochschule Vorarlberg, Austria

Sponsored by the Erasmus program

BA (hons) Design and Art Direction (1st)

2001-2004

Manchester Metropolitan University

6th Form (A-level)

1999-2001

St. Georges School, Harpenden, Herts.

A-level Art A

A-level graphic Design A

A-level Maths B

A-level Further Maths B

Skills

(Mac/PC)

Photoshop | Illustrator | Flash | Dreamweaver | After Effects | 3DsMax | Cinema4D |

Fontographer | Adobe Premiere Pro | Indesign | Processing | Web mangement | HTML |

PHP | XML | Arkaos VJ

Hands on

Lithography | Silk screen printing | Letterpress Printing

Other (relevant)

Studio Sound recording

Live Gig /Festival Visuals

Date of Birth

24th September 1982 Great Britain

Examples of my work can be found at www.cultlovesyou.com